



**FLATHEAD ADULT MEN'S
BASEBALL LEAGUE**

EST. 2025
WHITEFISH, MONTANA



PARTNERSHIP & SPONSORSHIP PACKET

SPONSORSHIP OPPORTUNITIES

Real, season-long exposure to a dedicated community of players, families, and fans — at the ballpark and across Western Montana's only adult men's baseball league.

NATHAN DUGAN · COMMISSIONER

(208) 784-3290

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A NOTE FROM THE COMMISSIONER

WELCOME TO THE FAMBLy

Dear Business Owner,

Thank you for considering a partnership with the Flathead Adult Men's Baseball League (FAMBL). We're Western Montana's only adult men's baseball league — wood bats, two umpires, and nine innings all summer — and we give men across the Flathead Valley a real place to keep playing the game they grew up on.

Founded in 2025, FAMBL has grown into an established league with four teams and roughly fifty players, drawing guys from Kalispell, Columbia Falls, Whitefish, Eureka, Missoula, and beyond. Our players range from 18 to their 70s. Some hadn't picked up a bat in decades; others never stopped. What they share is a place to compete, build friendships, and feel like a kid again on a Sunday afternoon.

We're proud of what we've built, and we're working to grow it. Your sponsorship helps keep the league affordable for players and funds the things that make a season run well — fields, umpires, insurance, game balls, and equipment. In return, you get real, season-long exposure to a dedicated group of players and the families and friends who follow them, both at the ballpark and across our website, email list, and social channels.

We've put together a handful of sponsorship options to fit different goals and budgets, and we're glad to build something custom if that fits you better. Thank you for considering a spot in the FAMBLy. We'd be glad to work with you.

Sincerely,

Nathan Dugan

League Commissioner, Flathead Adult Men's Baseball League

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ABOUT THE LEAGUE

WESTERN MONTANA'S GAME

OVERVIEW

- ◆ FAMBL fields four teams and roughly fifty players in an 18+ division, with plans to grow substantially in the seasons ahead.
- ◆ We play a wood-bat, nine-inning game with two umpires and our own easy-to-use scoring app that publishes standings and stats online.
- ◆ Home games center on Memorial Field in Whitefish, and as the league grows we're adding fields across Northwest Montana. Most games are Sunday afternoons today, with weeknight play coming as we add divisions; playoffs in August.
- ◆ Our players come from across the valley and beyond — Kalispell, Columbia Falls, Whitefish, Eureka, Missoula, and other Western Montana communities.



OUR MISSION

We give local men who love baseball a healthy, competitive outlet — a place to build friendships and community and feel like a kid again.

WHAT MAKES US UNIQUE

01

The Only One in the Region

The only adult men's baseball league in Western Montana. The next nearest leagues are in Spokane and Bozeman.

02

Rooted Here, Growing Fast

Our home base is Memorial Field in Whitefish — and as the league grows, we're expanding to more fields across Northwest Montana.

03

A National Affiliation

Affiliated with the national MSBL/MABL — connecting players to 8+ tournaments a year, up to the World Series in Tempe, Arizona.

SPONSORSHIP OPPORTUNITIES

CHOOSE YOUR LEVEL

Every sponsorship, at every level, puts your business in front of our players and the families and friends who follow them — on our website and live scoring app, across our growing social channels, and on the league banner at the ballpark. Prices below are our suggested levels; we're happy to talk through what fits.

HOW WE DELIVER

Your **digital, social, and email** benefits run all season — we control those top to bottom. Your logo on the **sponsor banner is guaranteed at our playoff and championship weekend**, and shown at the ballpark on game days through the season. The **in-person experiences** — first pitch, booth, PA recognition, and handouts — are hosted at that championship weekend: a single field, our full crew, an announcer at the mic, and the biggest crowd of the year, so it's where these benefits land best.

GRAND SLAM

PRESENTING SPONSOR

\$1,250

Our top spot, limited to a single business each season.

ONLY 1 AVAILABLE

- ★ Season presenting rights & name on the trophy
- ★ Name an award or the championship series
- ★ 5 social posts + a sponsor spotlight feature
- ★ Category exclusivity + "Official [category] of FAMBL"
- ★ First pitch, booth, PA recognition & handouts
- ★ 3 targeted emails to the full league

HOME RUN

\$1,000

LIMITED AVAILABILITY

- ✓ Prominent logo — sponsor page, scoring app & banner
- ✓ Booth at the championship
- ✓ 4 dedicated social posts
- ✓ 2 targeted league emails

DOUBLE

\$500

GREAT VALUE

- ✓ Logo on the sponsor page
- ✓ Logo on the league banner (guaranteed at championship)
- ✓ 3 dedicated social posts
- ✓ 1 targeted league email

SINGLE

\$250

GET IN THE GAME

- ✓ Logo on the sponsor page
- ✓ Logo on the league banner (guaranteed at championship)
- ✓ 1 dedicated social post

BENEFITS AT A GLANCE

Benefit	Grand Slam \$1,250	Home Run \$1,000	Double \$500	Single \$250
Logo — sponsor page & live scoring app	TOP	PROM.	✓	✓
Logo on the league sponsor banner	LARGEST	PROM.	✓	✓
Dedicated social posts (season)	5	4	3	1
Targeted emails to the full league	3	2	1	—
Championship: ceremonial first pitch	✓	—	—	—
Championship: booth or table	✓	✓	—	—
PA recognition & promotional handouts	✓	—	—	—
Season presenting rights + name on trophy	✓	—	—	—
Category exclusivity + "Official ... of FAMBL"	✓	—	—	—
Name an award or the championship	✓	—	—	—
Sponsor spotlight feature	✓	—	—	—
Recognition at end-of-year awards	✓	—	—	—

CUSTOM — OTHER WAYS TO PARTNER

Would something else fit your business better? We're glad to build a package around your goals and budget. A few directions we can go:

Team sponsor — your logo on a team's caps or jerseys for the season.

Official [category] partner — an exclusive category designation.

In-kind support — equipment, printing, food or drink, or services in place of cash.

Name an award or the championship — recurring recognition all season.

Member perk partner — offer players a standing discount; we send you traffic.

WHERE YOUR BRAND SHOWS UP

WEBSITE, SCORING APP, EMAIL & SOCIAL

- ◆ **Website** — a dedicated sponsor page at flatheadadultbaseball.com, plus logo placement across the site scaled to your sponsorship level
- ◆ **Live scoring app** — our own tool publishes standings and stats online all season — a spot sponsors can appear
- ◆ **Facebook** — facebook.com/flatheadadultbaseball
- ◆ **Instagram** — @FlatheadAdultMensBaseball

All season we post news, results, standings, stats, photos, and video, and our audience grows as the season goes on. For email benefits, we send your message — designed by you — to the full league and share it on our Discord.

BANNERS & THE CHAMPIONSHIP EXPERIENCE

We display the league sponsor banner at the ballpark when possible through the season and, prominently, at our playoff and championship weekend. As the league grows and games spread across more fields, the championship remains the one place the whole league comes together — a single field, our full crew, and an announcer at the mic.

That's where we host the in-person sponsor experiences: **the Grand Slam sponsor throws out the ceremonial first pitch, and Grand Slam and Home Run sponsors set up a booth or table**; the Grand Slam sponsor also gets PA recognition throughout the day and hands out promotional materials to the crowd.



GET IN TOUCH

RESERVE YOUR SPOT IN THE FAMBL

Sponsoring FAMBL isn't just a contribution — it's an investment in a growing community, in local athletes, and in keeping baseball accessible to adults across the Flathead Valley. You'll reach a dedicated group of players and their families and friends from all over the region, and you'll help a homegrown league keep getting better.

To learn more, ask questions, or reserve a sponsorship, get in touch. We'll tailor a package to your goals and budget, and we're glad to answer anything.

CONTACT

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LEAGUE COMMISSIONER

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2026 SEASON AT A GLANCE

FORMAT	WHERE	WHEN	TEAMS	AFFILIATION
Wood-bat, nine innings, two umpires, 18+ division	Home base at Memorial Field, Whitefish — plus more fields across Northwest Montana as we grow	Sunday afternoons now; weeknight play added as new divisions launch. Playoffs in August	Four teams, roughly fifty players	National MSBL/MABL



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